

Bruce King-Shey



Relationship
Lead, Jump
Associates

Bruce King-Shey is passionate about helping companies grow through innovation. He addresses challenging, yet promising opportunities by combining business strategy, product design, and social science to determine where to play and then execute to win. He leads multi-disciplinary teams to deliver real business value and results by: developing magical product experiences, scalable business models and platform roadmaps. Bruce currently leads Jump's New York City office.

Bruce is a thought leader in design and culture. He has taught innovation and new business creation across a variety of industries and academic institutions, both in the United States and internationally. Bruce has written articles and presented at numerous conferences around the U.S. and internationally about the impacts of culture on the production of design. He holds a B.F.A in industrial design and an M.A. in visual criticism from California College of the Arts, and holds a B.S. in civil engineering from Johns Hopkins University.

Advancing Creative Thinking: Imagination to Innovation, April 27 and 28, 2012, Ridgefield, CT

Co-sponsored by The Aldrich Contemporary Art Museum, Ridgefield Library, Ridgefield Arts Council and The Morris Media Group