

Bryan Mattimore



President,
The Growth
Engine
Co.

Sparking Idea Engines! How to Inspire Creative Breakthroughs
Saturday, April 27, 2:15 to 3:45, The Aldrich Museum, Leir Gallery

Bryan W. Mattimore is co-founder of The Growth Engine Company, an innovation agency based in Norwalk, Connecticut. Founded in 1999, the Growth Engine Company's mission is to help companies grow through creative exploration. Prior to co-founding Growth Engine, he was President of the Mattimore Group, a twenty-year old ideation and creativity consulting company.

Bryan has facilitated over 1000 brainstorming sessions and moderated over 500 creative focus groups and/or ethnographies for large Fortune 500 clients including Kraft, Unilever, Proctor and Gamble, ATT, L'Oreal, BNY Mellon, Pepsi, Honeywell and Time Warner.

A cum laude graduate of Dartmouth, his best-selling book on business creativity, *99% Inspiration*, was selected as the American Management Association's book of the year. He is also the inventor of the creativity training game, Bright Ideas. His new book on ideation and innovation process, *Sparking Idea Engines!*, will be published in 2012 by Wiley Jossey-Bass.

Bryan lives in Stamford, Connecticut, with his wife and three children, and enjoys playing platform tennis in the fall and winter.

Advancing Creative Thinking: Imagination to Innovation, April 27 and 28, 2012, Ridgefield, CT

Co-sponsored by The Aldrich Contemporary Art Museum, Ridgefield Library, Ridgefield Arts Council and The Morris Media Group