



Advancing Creative Thinking: Imagination to Innovation April 27 & 28

Conference Schedule and Speakers

Programs are subject to change. Please check www.ridgefieldlibrary.org for up-to-date information.

Friday Afternoon and Evening, April 27, 2012, The Aldrich Museum, 258 Main Street

Labyrinth | From 3:00 p.m. and Throughout the Weekend on the Aldrich Front Lawn

- **The Lab Xperience: The Inner Path to Outre Creativity** by Joe Miquez, Artist and Co-Founder, Labyrinth Xperience

Education Seminar | 4:15—5:30 pm

- A pre-conference **Education Seminar** will examine and celebrate innovative approaches to education with **Irvin Scott**, Deputy Director, College Ready Program, Bill and Melinda Gates Foundation.

Reception | 5:30—6:30 pm

Friday Evening, Jesse Lee Sanctuary, 207 Main Street (opposite The Aldrich)

Musical Prelude | 6:40—7:00 pm

- **Music and Singing with members of SymphoNYChorus**, led by music director Henric Idestrom

Opening Keynote Session | 7:00—8:30 pm

- **Disruptive Creativity: How Bright Ideas in Tech Can Change Everything** with **David Pogue**, a columnist from *The New York Times*. David will be joined by **Bruce King-Shey**, Senior Associate, Jump Associates, and **Lily Yeh**, Artist and Social Activist, who will respond and engage in a conversation with **Pogue** and moderator **Geoffrey Morris**, Publisher and Editor, Morris Media Group.

Saturday, April 28, 2012, The Aldrich Museum, 258 Main Street

Space is limited in some of the conversations and workshops and will be filled on a first come, first served basis.

Session 1 | 9:00—10:00 am

- **Stories of Innovation Success** with **Matt Greeley**, CEO Brightidea; **Aria Finger**, COO, dosomething.org; **Jordan Fischer** Jump Associates; and moderator **Andrew Levine**, Director of Development, York Theatre.
- **Storytelling and The Art of Imagination**, an interactive workshop with **Nancy Mellon**, international storyteller.
- **Drawing: Gray Matters!**, a hands-on drawing workshop with **Claire Watson Garcia**, artist, educator, and author.

Session 2 | 10:45 am — 12:15 pm

- **Creative Models for Towns and Cities** with **Andrea Gartner**, Executive Director at CityCenter, Danbury; **Philip Morris**, CEO Proctor's Theatre, Schenectady, NY; **Alyson Baker**, Executive Director, The Aldrich Contemporary Art Museum; and **Linda Lees**, Founder and Director, Creative Cities, LLC.
- **Passion Pays: Where Business Meets Heart and Soul** with **Carolina Fernandez**, financial advisor to visual and performing artists and entrepreneurs.
- **The Power of Play**, an interactive workshop engaging participants in dynamic play exercises, with **Joan Almon**, Executive Director of The Alliance for Childhood.

Session 3 | 1:00—2:00 pm

- **Turnaround Technology Conversation** with **Ben Edwards**, VP Digital Strategy and Development, IBM, and **Matt Greeley**, CEO, Brightidea.
- **Artistry Unleashed: Creativity and Cognition** with **Dr. Hilary Austen**, author and Adjunct Professor, Rotman School of Business, University of Toronto.
- **Reigniting Creativity** with **Allison Arden**, VP and Publisher of Advertising Age.
- **Slow Art: Finding Time** with **Suzanne Enser-Ryan**, Senior Manager, School, Teacher and Docent Programs, The Aldrich Contemporary Art Museum.

Session 4 | 2:15—3:45 pm

- **Sparkling Idea Engines: How To Inspire Creative Breakthroughs** with **Bryan Mattimore**, President, The Growth Engine Co.
- **Listening to the Voice Within - A Workshop** with Irish Poet Dr. Anne F. O'Reilly.
- **Altered Books Workshop** with **Katie Stevenson**, illustrator, painter, sculptor, designer, and teacher.

Session 5 | 4:00—5:15 pm

- **Moving through the Creative Process**, movement workshop with **James Robey**, BFA, MA, Director of the Ridgefield Conservatory of Dance.
- **Lit by Imagination: A Poetry Reading** with Irish Poet **Dr. Anne F. O'Reilly**.

Saturday Evening, Ridgefield Library, 472 Main Street

Reception | 5:45—7:00 pm presented by the Friends of the Ridgefield Library

Closing Keynote Session | 7:00—8:30 pm

- **Innovation in the 21st Century**, **Nicholas Donofrio**, IBM Fellow, Executive VP Technology and Innovation (retired); **Dr. Hilary Austen**, Author and Adjunct Professor, Rotman School of Business, University of Toronto; **David Yaun**, Vice President, Global Industries Marketing, IBM; and moderator **Steven Dahlberg**, Director, International Centre for Creativity and Imagination.